BROWNSVILLE INDEPENDENT SCHOOL DISTRICT

2016 NATIONAL BLUE RIBB®N SCHOOL

BROWNSVILLE EARLY COLLEGE HIGH SCHOOL

343 RINGGOLD ROAD • BROWNSVILLE, TEXAS 78520

A College Preparatory Academy

Dr. Rachel R. Ayala *Principal*

Diana L. GuerreroAssistant Principal

Deborah Ross *Counselor*

Lorraine Alvarez
Counselor

Brownsville Early College High School Recruitment Plan

Recruitment for the high school 9th grade cohort begins in the preceding school year with most 8th graders in Brownsville. From October through March, the counselors recruit at each public middle school in BISD and some private institutions such as Kenmont, St. Mary's, and Guadalupe Middle Schools. Counselors present to every 8th grade student in BISD through the Career and Health classes at each middle school. Applications are handed to each student at the presentations. BECHS counselors leave extra applications with the 8th grade counselors. Applications are also available online at https://bechs.bisd.us/resources/bechs-application. All 8th graders from out-of-district are welcome to apply as well. Counselors also attend parent meetings to speak to parents and explain about the BECHS program. The 8th grade counselors organize the parent meetings in collaboration with the BECHS counselors. All applications are submitted through the first week of March for the weighted lottery. If over 150 applications are received, the students' names are entered into a weighted lottery pool. The lottery is held at the end of March at a central location and is open to the public. It is also filmed by the district's television station to be broadcast at a later date in both English and Spanish. Students whose applications are received after the lottery, will be placed on a waiting list in the order that they are received.



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